

ASHRAE Region XIII CRC (2022-2023) Membership Promotion (MP) Report 19 Aug 2022 (Fri)

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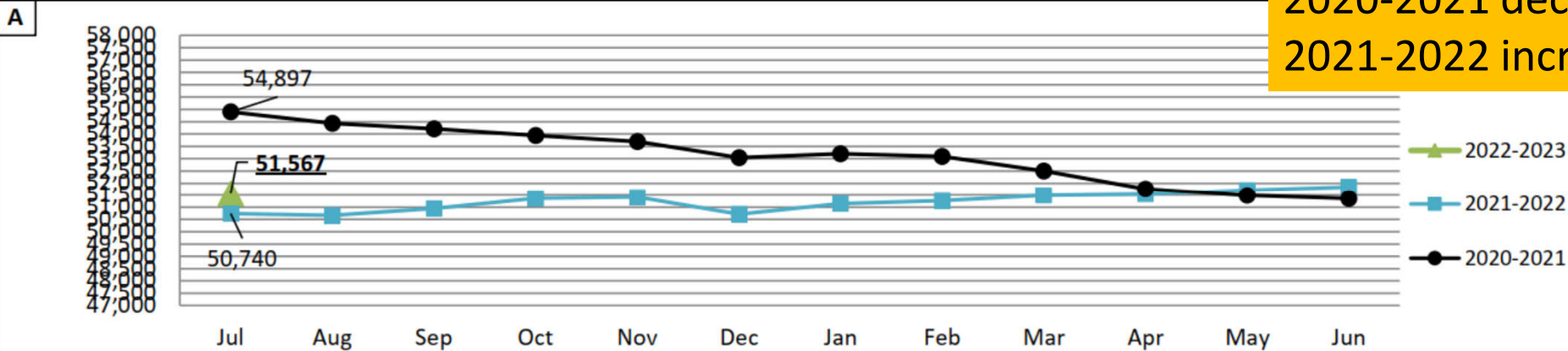


ASHRAE MEMBERSHIP DASHBOARD (JUL 2022)

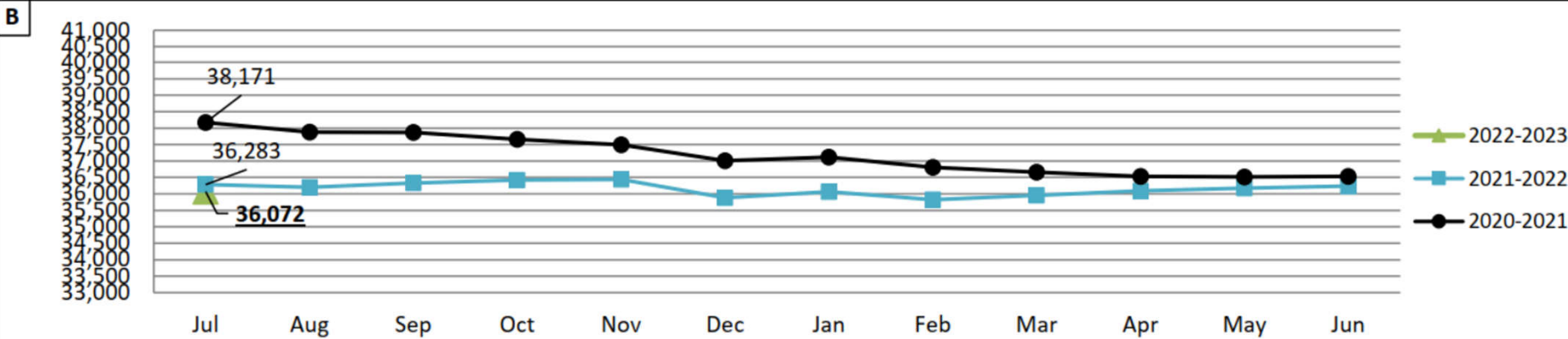
July Membership Dashboard (07/31/2022 Data)

Total Membership (Paid & Unpaid): 2020, 2021, 2022

2020-2021 decreasing ↘
2021-2022 increasing ↗



Total \$240 Members & Associates (Paid & Unpaid): 2020, 2021, 2022



REGION XIII 2021-2022 YEAR END MP GROWTH



	Start Total	Goal	Net Growth Goal	Year End	Goal Met?
Hong Kong	773	15	788	747	No
Indonesia	94	2	96	100	Yes
Japan	214	4	218	187	No
Macau	86	2	88	71	No
Malaysia	207	4	211	222	Yes
Philippines	170	3	173	158	No
Singapore	337	7	344	327	No
South Korea	87	2	89	83	No
Taiwan	117	2	119	121	Yes
Thailand	75	2	77	78	Yes
[Sub-total]	[2160]	[43]	[2203]	[2094]	---
CAR ASHRAE Beijing	18	---	---	12	---
CAR ASHRAE Shanghai	24	---	---	23	---
Region XIII - Other	504	---	---	514	---
Region XIII TOTAL =	2706	---	---	2643	---

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Period covering: 1 Jul 2021 to 30 Jun 2022.

4 Chapters can meet the goal (↑2%)

PAOE MEMBERSHIP PROMOTION (2021-2022)

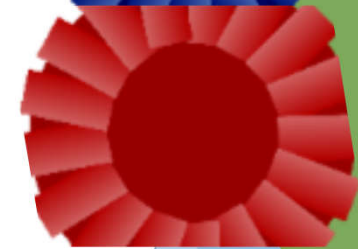


	Start Total	Year End	MP PAOE (Jun 2022)
Hong Kong	773	747 (-26)	1960 (2nd place)
Indonesia	94	100 (+6)	1920
Japan	214	187 (-27)	250
Macau	86	71 (-15)	1320
Malaysia	207	222 (+15)	2850 (1st place)
Philippines	170	158 (-12)	1725
Singapore	337	327 (-10)	950
South Korea	87	83 (-4)	375
Taiwan	117	121 (+14)	1300
Thailand	75	78 (+3)	1150
TOTAL =	2160	2094 (-66)	(PAOE: Minimum 1000; PAR 1600)

(Start Total and Year End include paid and unpaid members, and does not include students.)

PAOE AWARDS FOR MP (2021-2022)

- ▶ **Blue Ribbon Award** (Chapter MP Chair with highest MP PAOE points in the region): Malaysia
- ▶ **Red Ribbon Award** (Chapter MP Chair with second highest MP PAOE points in the region): Hong Kong
- ▶ **Limelight Award** (Chapter MP Chair with the highest net positive growth on a percentage basis): Mr Hugo Lai (Taiwan)
- ▶ **Boomerang Award** (Chapter MP Chair with the highest non-student membership retention rate on a percentage basis): Mr Hugo Lai (Taiwan)



REGION XIII MP CHAPTER CHAIRS (2021-2022)

- ▶ Hong Kong: Mr KWOK Yat Sing Jason <jasonyskwok@gmail.com>
- ▶ Indonesia: Mr Egi Al GHIFARI <egi.alghaifari@gmail.com>
- ▶ Japan: Prof Kyosuke HIYAMA <hiyama@meiji.ac.jp>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Mr Ee Seong ENG <eeseong_93@hotmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N. CLEMENTE <jelainc1209@gmail.com>
- ▶ Singapore: Mr Sriman CHAKRAVARTHULA <sriman.ncvk@iesve.com>
- ▶ South Korea: Prof LEE Kwang Ho <kwhlee@korea.ac.kr>
- ▶ Taiwan: Mr Hugo LAI <lai.hugo@msa.hinet.net>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



THANKU GUYS



MUCH APPRECIATED

감사합니다 Natick
Danke Ευχαριστίες Dalu
Thank You Köszönöm
Grazie Спасибо Dank Tack
Obrigado
谢谢 Merci Seé
ありがとう

REGION XIII MP CHAPTER CHAIRS (2022-2023)

- ▶ Hong Kong: Ms HU Jing Xia Jessie <jessie.jx.hu@jci.com>
- ▶ Indonesia: Mr Dany WATANABE <dany.watanabe1@gmail.com>
- ▶ Japan: Prof Kyosuke HIYAMA <hiyama@meiji.ac.jp>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Mr Yew Leong CHENG <tonychengyl@gmail.com>
- ▶ Philippines: Ms Fritzie MENDENILLA <fritzie.mendenilla@alstra.com>
- ▶ Singapore: Mr de Moran FARIZAN <farizan@greenconsultants.com>
- ▶ South Korea: Dr YOON Sungmin <s.yoon@ssku.edu>
- ▶ Taiwan: Mr LIAO Jian-Yi <c1994915@gmail.com>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



(Update: Aug 2022)

REGION XIII 2022-2023 MP GROWTH GOALS



	Start Total	Goal	Net Growth Goal	Year End	Goal Met
Hong Kong	747	15	762		
Indonesia	100	2	102		
Japan	187	4	191		
Macau	71	1	72		
Malaysia	222	4	226		
Philippines	158	3	161		
Singapore	327	7	334		
South Korea	83	2	85		
Taiwan	121	2	123		
Thailand	78	2	80		
[Sub-total]	[2094]	[42]	[2136]		
CAR ASHRAE Beijing	12	---	---		
CAR ASHRAE Shanghai	23	---	---		
Region XIII - Other	514	---	---		
Region XIII TOTAL =	2643	---	---		

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Net growth goal to reach by year's end (does not include students).



MEMBERS/STUDENTS BY CHAPTER (16 AUG 22)



	Member Paid	Member Non Paid	Student Paid	Student Non Paid	Total
Hong Kong	676	73	58	8	815
Indonesia	85	19	18	5	127
Japan	179	8	9	1	197
Macau	58	10	23	1	92
Malaysia	192	30	40	3	265
Philippines	136	22	245	8	411
Singapore	284	40	8	5	337
South Korea	77	7	5	4	93
Taiwan	123	3	19	10	155
Thailand	76	4	20	2	102
[Sub-total]	[1886]	[216]	[445]	[47]	[2594]
CAR ASHRAE Beijing	10	3	0	0	13
CAR ASHRAE Shanghai	18	4	0	0	22
Region XIII - Other	462	51	38	4	555
Region XIII TOTAL =	2376	274	483	51	3184





Just a
friendly
reminder...

REMINDERS

- ▶ Chapter MP Chairs and Chapter Officers:
 - ▶ Form the MP Committee and continue to get organized
 - ▶ Get the goals and MBOs finished and sent to RVC-MP
 - ▶ Contact delinquents, welcome new members, recapture cancellations
 - ▶ Prepare emails and/or letters to individuals who are delinquent
 - ▶ Schedule MP Nights and coordinate with Program Chair
 - ▶ Write articles for chapter newsletter about ASHRAE's benefits
- ▶ Resources & information for supporting Chapter MP Chairs:
 - ▶ <http://ashrae-region13.org/MP.htm>