



ASHRAE Region XIII (2023-2024) Regional Planning Meeting 1 (RPM-1)

Membership Promotion (MP) Plans & Objectives 20 Aug 2023 (Sun)

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REGION XIII MP CHAPTER CHAIRS (2023-2024)

- ▶ Hong Kong: Ms HU Jing Xia Jessie <jjingxiah@gmail.com>
- ▶ Indonesia: Mr Jati WIDIPUTRA <jatiwidiputra@ymail.com>
- ▶ Japan: Dr Yuichi TAKEMSAS <takemasa@kajima.com>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Dr Kar Hoou HUI <huikarhoou@gmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N CLEMENTE <jnclemente16@gmail.com>
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(Update: 17 Aug 2023)

REGION XIII 2023-2024 MP GROWTH GOALS



	Start Total	Goal	Net Growth Goal	Year End	Goal Met
Hong Kong	732	15	747		
Indonesia	87	2	89		
Japan	192	4	196		
Macau	61	1	62		
Malaysia	217	4	221		
Philippines	162	3	165		
Singapore	317	6	323		
South Korea	89	2	91		
Taiwan	139	3	142		
Thailand	81	2	83		
[Sub-total]	[2077]	[42]	[2119]		
CAR ASHRAE Beijing	11	---	---		
CAR ASHRAE Shanghai	23	---	---		
Region XIII - Other	493	---	---		
Region XIII TOTAL =	2604	---	---		

1. Total includes paid and unpaid members, and does not include students.
2. Goal for new members is set at 2%.
3. Net growth goal to reach by year's end (does not include students).





PLANS & OBJECTIVES

▶ Objectives:

- ▶ Encourage Chapters to set goals & plan for MP events & activities
- ▶ Provide training & support to Chapters on MP matters
- ▶ Communicate with ASHRAE Society on MP issues & updates

▶ Plans:

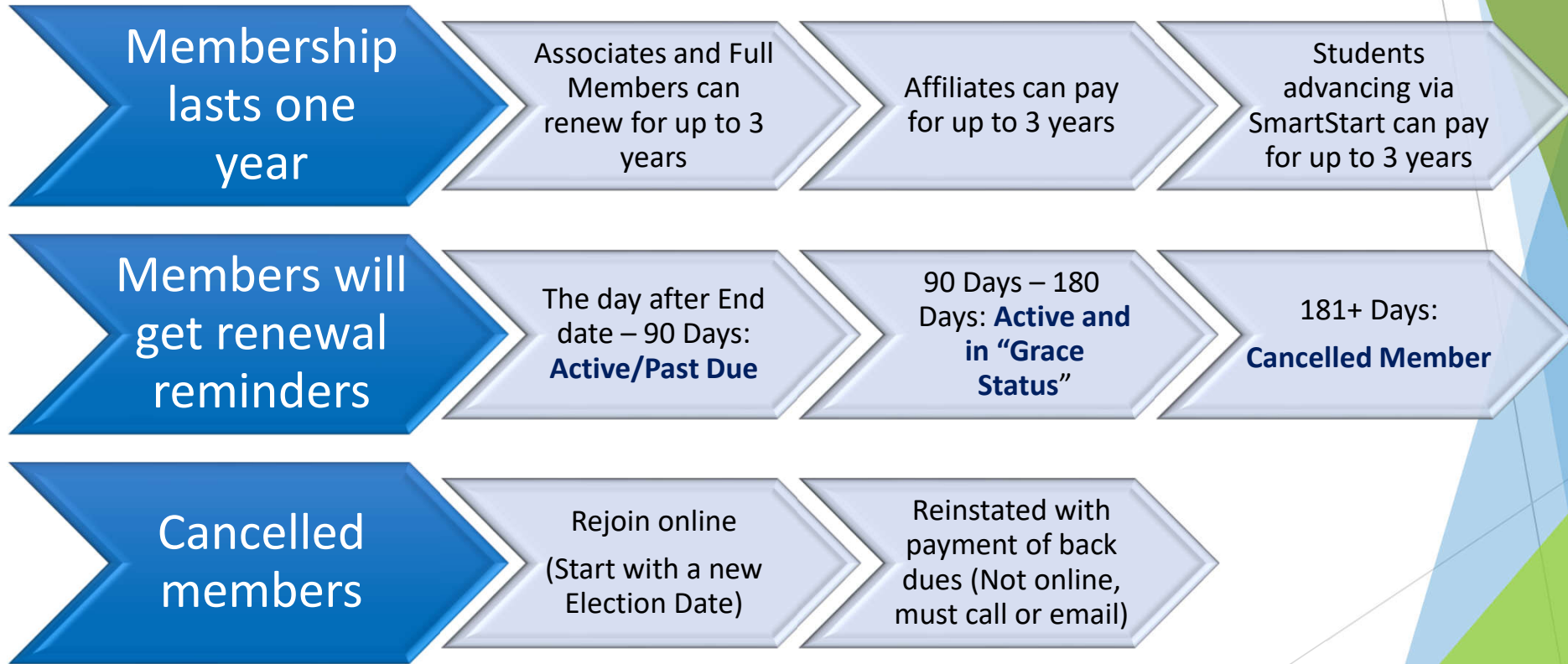
- ▶ Ask Chapter MP Chairs to submit planning to RVC-MP before 1 Oct 2023
- ▶ Prepare MP reports & training workshops at CRC and RPM
- ▶ Participate in MP Committee meetings of ASHRAE Society
- ▶ Communicate with Chapters & update R13 MP website regularly

Three location pins in yellow, blue, and red, each with a green circle at its base and three horizontal lines below it, connected by a black line.

MAJOR ACTIONS & TIMELINE

- ▶ Jul 2023: Review MP statistics & growth goals
- ▶ Aug 2023: Ask Chapter MP Chairs to submit planning before 1 Oct 2023
- ▶ Aug 2023: MP reports & workshop at CRC at Taichung, Taiwan
- ▶ Aug-Sep 2023: Update PAOE points for MP of each chapter
- ▶ Sep-Dec 2023: Communicate with Chapters & ASHRAE on MP matters
- ▶ Jan 2024: MP Committee meetings in ASHRAE Winter Meeting, Chicago, IL
- ▶ Feb-Apr 2024: Communicate with Chapters & ASHRAE on MP matters
- ▶ May 2024: MP report & PE training in RPM-2 at Seoul, South Korea
- ▶ Jun 2024: MP Committee meetings in ASHRAE Annual Meeting, Indianapolis, IN

MEMBERSHIP CYCLE



PAOE-MP (2023-2024)

RVC Assigns/Enters the following points:

MP12	50pts; (no max. pts)	50 points per 0.5% growth in membership at the end of fiscal year above starting point
MP13	100pts; (100pts max.)	For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP CRC workshop
MP14	100pts; (100pts max.)	For the incoming Chapter Membership Promotion committee chair or co-chair attending the MP centralized training
MP15	50pts; (100pts max.)	If Chair or Co-Chair have been on the committee for 2 years or more
MP16	50-100pts; (100pts max.)	For planning and goal setting session with RVC and chapter MP committee members
MP17	10-100pts; (100pts max.)	For achieving goals established in goal-setting session with RVC (points assigned by RVC by June 30)
MP18	25pts; (100pts max.)	If Membership Promotion Committee size is 5 or 3% of chapter members (whichever is less as of June 30*) with dedicated committee members serving as the Recruitment Chair, and/or Retention Chair

Note: All reports are run on or around July 2nd for the June 30th results.

MEMBERSHIP PROMOTION (MP) ON R13 WEBSITE

<http://ashrae-region13.org/MP.htm>



http://facebook.com/ashrae_region_xiii

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Chapters:

- [Hong Kong](#)
- [Indonesia](#)
- [Japan](#)
- [Macao](#)
- [Malaysia](#)
- [Philippines](#)
- [Singapore](#)
- [South Korea](#)
- [Taiwan](#)
- [Thailand](#)

Membership Promotion in ASHRAE Region XIII

Updates:

- ASHRAE Principal Toolkit 2022-203:
 - ASHRAE Membership Flyer [\[PDF\]](#)
 - ASHRAE Membership Application [\[PDF\]](#)
 - The value of ASHRAE Membership [\[PDF\]](#)
- 2023-2024 Membership Promotion International Centralized Training presented in Colombo, Sri Lanka (cohosted with the Region at Large CRC) <https://www.ashrae.org/communities/committees/standing-committees/2023-2024-membership-promotion-centralized-training>
 - Saturday, October 7, 2023, Cinnamon Grand Hotel, Colombo, Sri Lanka
- 19 Aug 2023 (Sat) ASHRAE Region XIII CRC 2023: Membership Promotion (MP) Workshop [\[PDF\]](#)
- 18 Aug 2023 (Fri) ASHRAE Region XIII CRC 2023: Membership Promotion (MP) Report [\[PDF\]](#)
- 2023-2024 Presidential Award of Excellence (PAOE) - Membership Promotion Categories [\[PDF\]](#)

Regional Vice Chair - Membership Promotion (RVC-MP) (2021-2024)

- Ir Dr Sam C M Hui (Hong Kong Chapter), Email: sam.cmhui@gmail.com, WWW: <http://ibse.hk/cmhui>

Previous RVC-MP

- Mr Henry YEO Seck Kan (Singapore Chapter) (2018-2021)
- Mr Bill Wei-Dong WANG (Taiwan Chapter) (2012-2018)
- Mr Eric Moreno PANZO (Philippines Chapter) (2010-2012)
- Mr Yong Hoa TAN (Singapore Chapter) (2006-2010)



ASHRAE Membership
ashrae.org/benefits

-  **One FREE**
Winter or Annual conference registration for **NEW** members
-  **5+ NEW Members**
from the same company get 10% off total due
-  Full Members and Associates
-  eLearning Course
-  ASHRAE Standard
-  ASHRAE Handbook



ONLINE RESOURCES

THANK YOU!

謝謝

