

ASHRAE Region XIII RPM-1 (2021-2022) Virtual Membership Promotion (MP) Report 16 Oct 2021 (Sat)

Ir Dr. Sam C. M. Hui

Regional Vice Chair – Membership Promotion

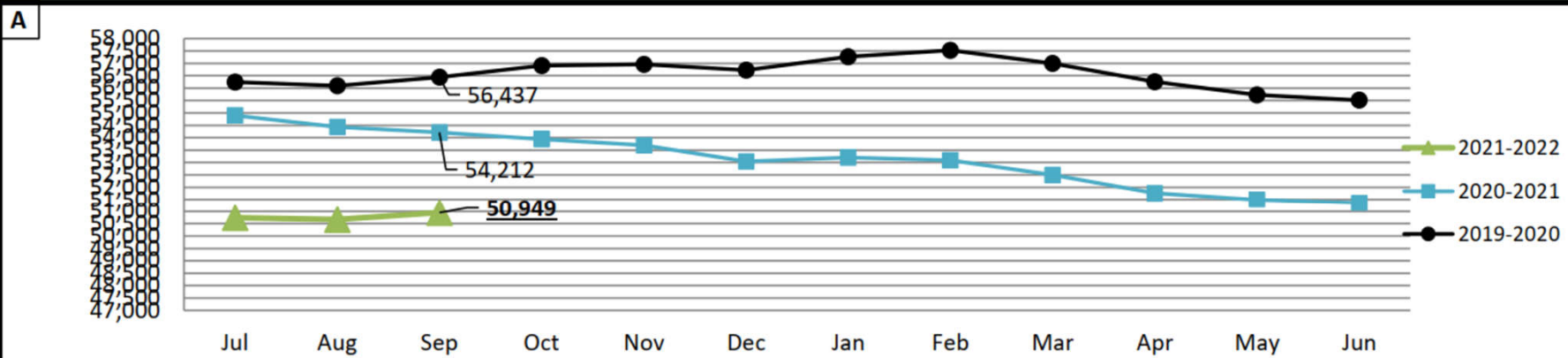
sam.cmhui@gmail.com



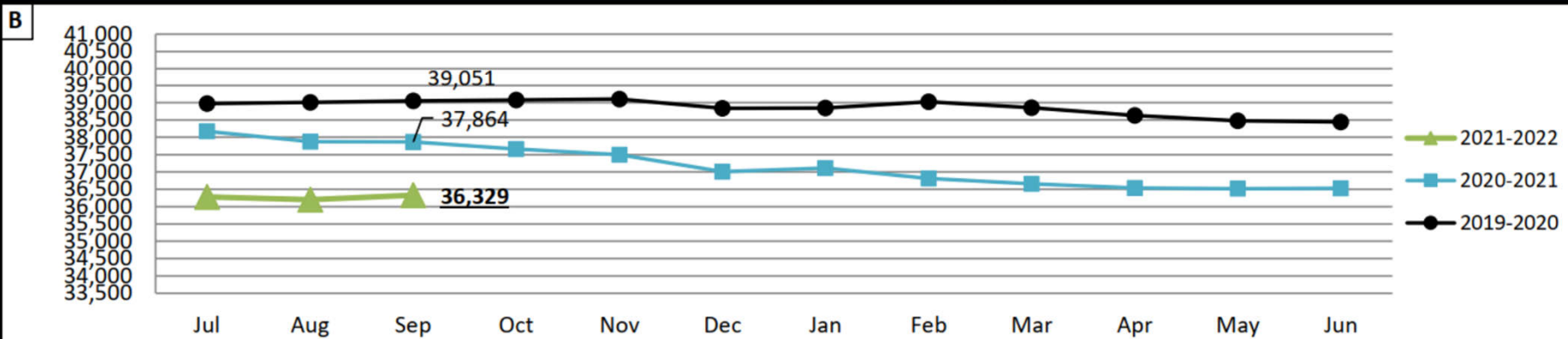
ASHRAE MEMBERSHIP DASHBOARD (SEP 2021)

September Membership Dashboard (09/30/2021 Data)

Total Membership (Paid & Unpaid): 2019, 2020, 2021



Total \$230 Members & Associates (Paid & Unpaid): 2019, 2020, 2021



REGION XIII MEMBER NUMBERS (SEP 2021)



	Begin (July 1)	Current (end of Sep)
Hong Kong	757	793
Indonesia	108	106
Japan	210	187
Macau	90	83
Malaysia	218	218
Philippines	181	169
Singapore	341	330
South Korea	86	84
Taiwan	117	118
Thailand	96	71
CAR ASHRAE Beijing Group	24	15
CAR ASHRAE Shanghai Group	25	25
Region XIII - Other	537	511



ASHRAE Membership

ashrae.org/benefits

Your (NEW!) Membership Benefits

A NEW selection of complimentary ASHRAE products is now available to new and renewing, full dues paying Member and Associate grade members.

Full Members and Associates can now select **1** of the following:

- eLearning Course**

150 to select from
- OR
- ASHRAE Standard**

100+ to choose from
- OR
- ASHRAE Handbook**

PDF version of the most recent Handbook

Member Benefit "Option" Counts Breakdown: (2 Oct 2021)

- ▶ eLearning: 1009
- ▶ Handbook PDF: 3231
- ▶ Print Handbook (Discounted): 495
- ▶ Standard: 895

WEBPAGE FOR MEMBERSHIP PROMOTION (MP) ON R13 WEBSITE <http://ashrae-region13.org/MP.htm>



http://facebook.com/ashrae_region_xiii

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Chapters:

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- [Japan](#)
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- [Malaysia](#)
- [Philippines](#)
- [Singapore](#)
- [South Korea](#)
- [Taiwan](#)
- [Thailand](#)

Membership Promotion in ASHRAE Region XIII

Updates:

- 28 Aug 2021 (Sat) CRC2021 Membership Promotion (MP) Workshop: presentation file [\[PDF\]](#)
- Membership Promotion's Training Central <https://mptraining.weebly.com/>
- ASHRAE College of Fellow (COF) <http://www.ashraecof.org/>
 - Nominate a Fellow <http://www.ashraecof.org/nominate.html>
 - Fellow Nominations <https://www.ashrae.org/membership/honors-and-awards#fellow>
- MP Chair to access membership data:
 - 1. Login to ASHRAE website at <https://www.ashrae.org/login>
 - 2. Go to ASHRAE Communities <https://www.ashrae.org/communities>
 - 3. Go to Chapter Reports, PAOE, CIQ <https://eweb.ashrae.org/eweb/dynamicpage.aspx?webcode=ASHRAEChapters>

Regional Vice Chair - Membership Promotion (RVC-MP) (2021-2024)

- Ir Dr Sam C M Hui (Hong Kong Chapter), Email: sam.cmhui@gmail.com, WWW: <http://fbse.hk/cmhui>

Previous RVC-MP

- Mr Henry YEO Seck Kan (Singapore Chapter) (2018-2021)
- Mr Bill Wei-Dong WANG (Taiwan Chapter) (2012-2018)
- Mr Eric Moreno PANZO (Philippines Chapter) (2010-2012)
- Mr Yong Hoa TAN (Singapore Chapter) (2006-2010)
- Dr Yie-Zu Robert HU (Taiwan Chapter) (2003-2006)
- Mr Bill H J CHEN (Taiwan Chapter) (2000-2003)



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Full Members and Associates can now select 1 of the following:	eLearning Course	OR	ASHRAE Standard	OR	ASHRAE Hand
	150 to select from		100+ to choose from		PDF version of most recent Hand

REGION XIII MP CHAPTER CHAIRS (2021-2022)

- ▶ Hong Kong: Mr KWOK Yat Sing Jason <jasonyskwok@gmail.com>
- ▶ Indonesia: Mr Egi Al GHIFARI <egi.alghaifari@gmail.com>
- ▶ Japan: Prof Kyosuke HIYAMA <hiyama@meiji.ac.jp>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com>
- ▶ Malaysia: Mr Ee Seong ENG <eeseong_93@hotmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N. CLEMENTE <jelainc1209@gmail.com>
- ▶ Singapore: Mr Sriman CHAKRAVARTHULA <sriman.ncvk@iesve.com>
- ▶ South Korea: Prof LEE Kwang Ho <kwhlee@korea.ac.kr>
- ▶ Taiwan: Mr Hugo LAI <lai.hugo@msa.hinet.net>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



(Update: Sep 2021)

PAOE MEMBERSHIP PROMOTION (9 OCT 2021)



	2021-2022 AAM	Current MP PAOE points
Hong Kong	773	750
Indonesia	94	500
Japan	214	300
Macau	86	450
Malaysia	207	650
Philippines	170	500
Singapore	337	550
South Korea	87	275
Taiwan	117	475
Thailand	75	275
TOTAL =	2160	

(PAOE: Minimum 1000; PAR 1600)

PAOE MEMBERSHIP PROMOTION (1 OF 2)

EFFICIENT USE OF VOLUNTEERS TIME	POINTS
If Society membership delinquencies in chapter are 5% or less of total Chapter Area Assigned Members at the end of each month	25 points/month (300pts max)
MP event at a chapter meeting	100 points/event (300pts max)
Separate social event	25 points/event (50pts max)
Retention of each new member (dues paid 2nd and 3rd year) (AUTO)	25 points/member (300pts max)
Member who rejoins or is reinstated after being cancelled for more than one year (AUTO)	50 points/member (no max)
Recognition of new members and advancements at chapter meetings	5 points/member (50pts max)
Each non-member invited and who attends a chapter meeting	10 points/person (150pts max)
MP Chair and Chapter Officers are from 3 or more industry classifications	50 points

PAOE MEMBERSHIP PROMOTION (2 OF 2)

RVC ASSIGNS	POINTS
50 points per 0.5% growth in membership at the end of fiscal year above starting point	25 points/0.5% growth (no max)
Incoming Chapter Membership Promotion committee chair or co-chair attending the MP CRC workshop	100 points
Incoming Chapter Membership Promotion committee chair or co-chair attending the MP Centralized Training	100 points
Chair or Co-Chair have been on the committee for 2 years or more	50 points/chair (100pts max)
Planning and goal setting session with RVC and chapter MP committee members	50 - 100 points
Achieving goals established in goal-setting session with RVC (assigned by June 30)	10 – 100 points
Membership Promotion Committee size is 5 or 3% of chapter members (whichever is less as of June 30*) with dedicated committee members serving as the Recruitment Chair, and/or Retention Chair	25 – 100 points

PAOE AWARDS



BLUE RIBBON AWARD

Chapter MP Chair with highest MP PAOE points in the region



RED RIBBON AWARD

Chapter MP Chair with second highest MP PAOE points in the region



LIMELIGHT AWARD

Chapter MP Chair with the highest net positive growth on a percentage basis

**NEW in
2021/22!**



BOOMERANG AWARD

Retention Award

Chapter MP Chair with highest non-student membership retention rate on a percentage basis



LINCOLN BOUILLON AWARD

- Established in 1967 in memory of President Lincoln Bouillon
- Recognizes the member who performs the most outstanding job in increasing the membership of the Society
 - Increasing chapter membership
 - Reducing the number of delinquent members
 - Increasing the number of members who advance
- Recommended by MP Committee

**This could be
YOU!!!**