

# ASHRAE Region XIII RPM-2 (2023-2024) Membership Promotion (MP) Report

25 May 2024 (Sat), ECC, Ewha Womans University, Seoul

*Ir Dr. Sam C. M. Hui*

Regional Vice Chair – Membership Promotion

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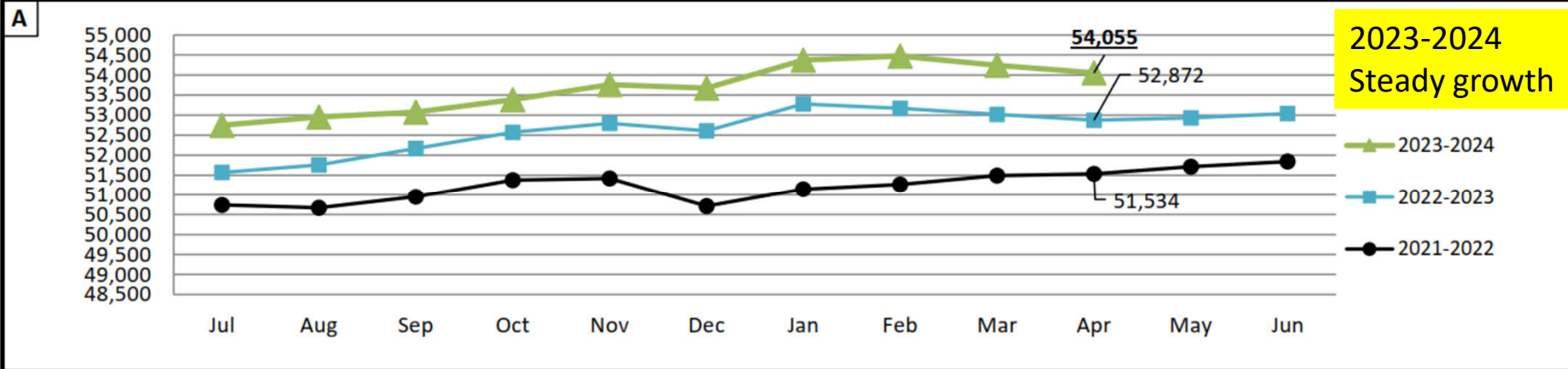




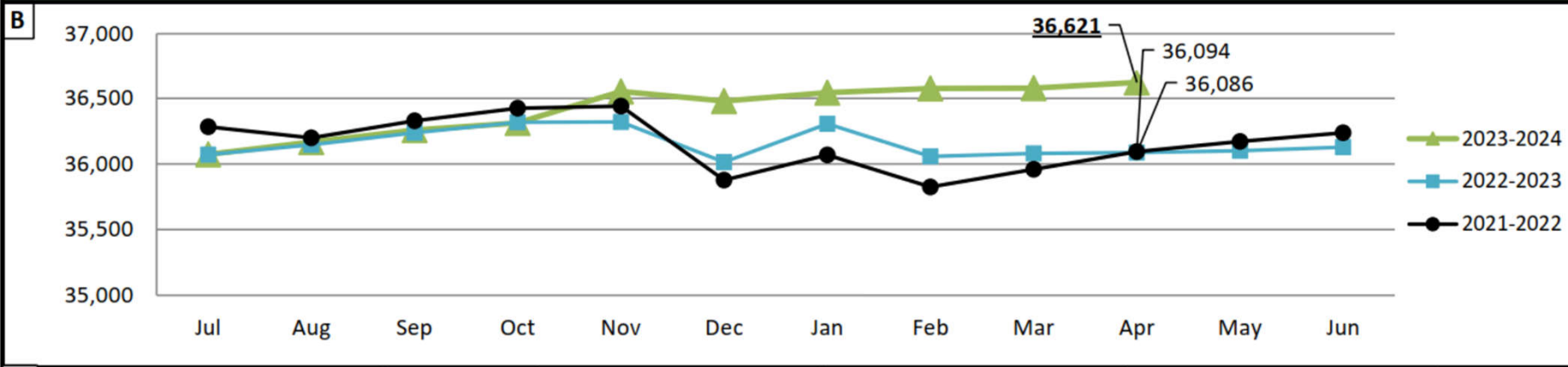
# ASHRAE MEMBERSHIP DASHBOARD (APR 2024)

## April Membership Dashboard (4/30/2024 Data)

### Total Membership (Paid & Unpaid): 2021, 2022, 2023



### Total \$260 Members & Associates (Paid & Unpaid): 2021, 2022, 2023



# REGION XIII MEMBER NUMBERS\*



	2023-2024	2-Jul-23	2-Jul-23	2-Jul-23		17-May-24		17-May-24		17-May-24	
Code	Chapter Name	Members	Students	Total		Members	Δ	Students	Δ	Total	Δ
142	Singapore	335	15	350		322	-13	25	10	347	-3
143	Hong Kong	942	69	1011		881	-61	127	58	1008	-3
149	Malaysia	268	54	322		212	-56	109	55	321	-1
157	Taiwan	174	44	218		146	-28	67	23	213	-5
167	Philippines	406	163	569		202	-204	364	201	566	-3
170	Thailand	105	7	112		91	-14	21	14	112	0
183	Indonesia	95	5	100		93	-2	6	1	99	-1
194	Japan	201	4	205		194	-7	11	7	205	0
195	South Korea	111	13	124		94	-17	29	16	123	-1
198	Macao	59	3	62		56	-3	6	3	62	0
Subtotal		2696	377	3073		2291	-405	765	388	3056	-17
	CAR Beijing	12	0	12		11	-1	0	0	11	-1
	CAR Shanghai	25	0	25		25	0	0	0	25	0
	R13 - Other	493	11	504		485	-8	17	6	502	-2
Total		3226	388	3614		2812	-414	782	394	3594	-20

\* Includes paid and non-paid members/students.

# PAOE MEMBERSHIP PROMOTION (17 MAY 2024)



	2023-2024 AAM*	2023-2024 Students*	MP PAOE (May 2024)
Singapore (142)	285	20	1985
Hong Kong (143)	670	87	2915
Malaysia (149)	190	101	2020
Taiwan (157)	129	43	2300
Philippines (167)	145	282	2425
Thailand (170)	74	13	425
Indonesia (183)	73	12	1855
Japan (194)	180	6	600
South Korea (195)	81	14	450
Macau (198)	56	4	300
<b>TOTAL =</b>	<b>1883</b>	<b>582</b>	

\* AAM = Area Assigned Members

(PAOE: Minimum 1000; PAR 1600)

## REGION XIII MP CHAPTER CHAIRS (2023-2024)

- ▶ Hong Kong: Ms HU Jing Xia Jessie <jjingxiah@gmail.com>
- ▶ Indonesia: Mr Jati WIDIPUTRA <jatiwidiputra@ymail.com>
- ▶ Japan: Dr Yuichi TAKEMSAS <takemasa@kajima.com>
- ▶ Macau: Mr LIN Bin <ambitionbin@gmail.com> ??
- ▶ Malaysia: Dr Kar Hoou HUI <huikarhoou@gmail.com>
- ▶ Philippines: Ms Jean Leilani Grace N CLEMENTE <jnclemente16@gmail.com>
- ▶ Singapore: Mr Jefferey Ee Seong ENG <eeseong\_93@hotmail.com>
- ▶ South Korea: Dr YOON Sungmin <s.yoon@ssku.edu>
- ▶ Taiwan: Mr Yu-Hsun CHEN <eason.daikin@gmail.com>
- ▶ Thailand: Dr Thosapon KATEJANEKARN <thosaponk@hotmail.com>



감사합니다 Natick  
Danke Ευχαριστίες Dalu  
Thank You Köszönöm  
Grazie Спасибо Dank Gracias  
Tack Seé  
谢谢 Merci ありがとう  
Obrigado

(Update: May 2024)

# 2023-2024 MEMBERSHIP PROMOTION

## CENTRALIZED TRAINING

- ▶ <https://www.ashrae.org/communities/committees/standing-committees/2024-2025-membership-promotion-centralized-training>
- ▶ 23 Jun 2024 (Sun) 8 a.m. to 4 p.m. (EST) Centralized Training (in person)
  - ▶ JW Marriott Indianapolis, 10 S West Street, Indianapolis, Indiana, 46204
  - ▶ Register:  
[https://eweb.ashrae.org/eweb/dynamicpage.aspx?webcode=eventregistration&evt\\_key=679da637-6876-4dbb-9c0c-d34bc0989433&app=eweb&IndInfo=0&mde=0&sada=0&sec=0](https://eweb.ashrae.org/eweb/dynamicpage.aspx?webcode=eventregistration&evt_key=679da637-6876-4dbb-9c0c-d34bc0989433&app=eweb&IndInfo=0&mde=0&sada=0&sec=0)
- ▶ International Centralized Training (in person): Oct 2024 (To be confirmed)
- ▶ MP Chairs/Co-Chairs only need to attend one session. If they would like to attend the ASHRAE Annual Conference, they are welcome to attend the Centralized Training. However, they will only be reimbursed to attend one Centralized Training. MP Chairs and Co-Chairs are eligible to have their transportation costs reimbursed to attend one Centralized Training, not their CRC.





Just a friendly reminder...

## REMINDERS

- ▶ Current MP Chairs or Chapter Officers should check and input the PAOE points for MP before the end of June and follow up on:
  - ▶ Member retention, rejoin/reinstate
  - ▶ Membership delinquencies
  - ▶ Membership promotion events
  - ▶ Recognition of new members and advancements
- ▶ Incoming Chapter MP Chairs should attend the Centralized Training (Jun or Oct) and MP CRC Workshop (Aug)
  - ▶ Should consider/invite suitable people to join the MP chapter committee
  - ▶ Prepare the MP planning and goal setting for the next fiscal year



# WEBPAGE FOR MEMBERSHIP PROMOTION (MP) ON R13 WEBSITE <http://ashrae-region13.org/MP.htm>



[http://facebook.com/ashrae\\_region\\_xiii](http://facebook.com/ashrae_region_xiii)

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## Membership Promotion in ASHRAE Region XIII

### Updates:

- MP Reference Guide 2023-2024 Society Year [PDF]
- Member Benefits <https://www.ashrae.org/membership/member-benefits>
  - Membership Benefits Flyer [PDF]
  - Value of ASHRAE Membership [PDF]
  - Young Engineers in ASHRAE Guide [PDF]
  - Student Membership Brochure [PDF]
- 23 Jun 2024 (Sun) 2024-2025 Membership Promotion Centralized Training presented in Indianapolis, Indiana
  - Sunday, June 23, 2024; 8 a.m. to 4 p.m.
  - JW Marriott Indianapolis; 10 S West Street, Indianapolis, Indiana, 46204
- 2023-2024 Presidential Award of Excellence (PAOE) - Membership Promotion Categories [PDF]



### Regional Vice Chair - Membership Promotion (RVC-MP) (2021-2024)

- Ir Dr Sam C M Hui (Hong Kong Chapter), Email: [sam.cmhui@gmail.com](mailto:sam.cmhui@gmail.com), WWW: <http://ibse.hk/cmhui>

### Previous RVC-MP

- Mr Henry YEO Seck Kan (Singapore Chapter) (2018-2021)
- Mr Bill Wei-Dong WANG (Taiwan Chapter) (2012-2018)



**ASHRAE Membership**  
ashrae.org/benefits

 <p><b>One FREE</b> Winter or Annual conference registration for NEW members</p>	 <p><b>5+ NEW Members</b> from the same company get 10% off total due</p>
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THANKYOU!

감사합니다

(kam-sa-ham-ni-da)

Thank you

QUESTIONS?

